

**Regional Recycling & Waste Reduction District  
Board of Directors' Meeting**

300 South Spring, Suite 200  
Little Rock, Arkansas 72201  
May 31, 2011, 10:00 A.M.

**Minutes**

**Board Members**

Judge Buddy Villines, Pulaski County  
Mayor Michael Watson, Maumelle  
Mayor Gary Fletcher, Jacksonville  
Mayor Pat Hays, North Little Rock  
Mayor Virginia Hillman, Sherwood  
Mayor Mark Stodola, Little Rock

**Others Attending**

Harold Ford, North Little Rock  
Steve Beck, Little Rock  
Melinda Glasgow, Little Rock  
Ronny Loe, Little Rock  
George Wheatley, Waste Management  
Rusty Miller, Waste Management  
Wayne Rathbun, Waste Management  
David Steinmetz, Waste Management  
Matthew Jones, Waste Management  
Robert Beck, ReCommunity  
Lamar Williams, Arkansas Democrat Gazette  
Jan Bowen  
John Roberts, RRWRD  
Carol Bevis, RRWRD  
Desi Ledbetter, RRWRD

**1. Call the roll and recognize a quorum.**

Judge Villines called the meeting to order and recognized a quorum.

**2. Approve minutes from the March 23, 2011, meeting.**

A motion was made by Mayor Fletcher and seconded by Mayor Watson to approve the minutes from the March 23, 2011 meeting. The motion was adopted by unanimous voice vote.

**3. Approve minutes from the May 11, 2011 special meeting.**

A motion was made by Mayor Hillman and seconded by Mayor Watson to approve the minutes from the May 11, 2011 special meeting. The motion was adopted by unanimous voice vote.

**4. Review financial statements for March 2011**

The financial statement was implied as approved with no discussion or comments.

**5. Consider a resolution to enter into an interlocal agreement with the Southwest Central Regional Solid Waste Management District.**

John Roberts provided a summary of the resolution and recommended its passage.

A motion was made by Mayor Hays and seconded by Mayor Watson to approve the interlocal agreement resolution with the Southwest Central Regional Solid Waste Management District.

Mayor Stodola inquired whether the fee was increasing and Roberts stated that overall fees would be increasing, but host fees for the District will not increase.

The motion was adopted by unanimous voice vote. (The resolution hereinafter will be referred to as **Resolution 195**)

**6. Consider a resolution authorizing the operating budget for the District.**

John Roberts stated that expenditures related to the budget did not increase over 4% and that he anticipated a year end carryover of approximately \$5,000 and recommended passage. Mayor Hays asked about salary increases and Roberts informed him that salary increases were budgeted to be 4%.

Mayor Stodola asked if the District was contracting with any group for e-waste collection and disposal. Carol Bevis advised that the District has a partnership with the Federal prison system located in Texarkana to collect usable e-waste materials as well as properly dispose of the units including safeguarding hard drive matter. Stodola asked if it would

be feasible to utilize Goodwill Industries for e-waste collection and disposal. Bevis stated that she had discussed the matter with Melinda Glasgow and her main concern was whether Goodwill would be able handle the product volume. Bevis also shared that partial e-waste funding including product transportation was subsidized through the ADEQ recycling grant. Also, effective in November through a special fund established by ADEQ; all e-waste recycling will be totally funded by Post-Closure Landfill Fund monies.

A motion was made by Mayor Hays and seconded by Mayor Stodola to approve the District operating budget. The motion was adopted by unanimous voice vote. (The resolution hereinafter will be referred to as **Resolution 196**)

**7. Consider a resolution to recognize Waste Management as the successful proposer for a curbside recycling contract and authorize the board chairman to enter into an agreement on behalf of the District.**

John Roberts provided updated details of the curbside program which included holding costs to \$2.76 per household including an incentive program at no additional costs.

Roberts also added that any jurisdiction that is not ready to join the program at this time would have the opportunity to join at a later date as long as the contract is still in force. The recommended contract would be for (7) seven years with (3) three extensions at (1) one year each. Escalations during the contract would be subject to the CPI Index.

Mayor Stodola asked for clarification of the incentive program. George Wheatley provided information on the recommended middle tier reward program. He explained aspects of the program which will include a web site, bill stuffers, entertainment coupons, program implementation, direct mail campaigns and other marketing to include billboards, radio campaigns, neighborhood signage and jurisdiction public relation campaigns. Wheatley also explained the route incentive program whereby participants would receive points based on the recycle material tonnage collected for their area. Those points can then be redeemed for various incentive based prizes.

Wheatley also discussed the concept of Dream Machines which are portable kiosks that can capture and collect citizen recycling for inclusion in the route incentive program. Items available to recycle will be pictured on the lid of the 65 gallon cart. Wheatley said he'd like to have the carts in place and trucks operating by October 1<sup>st</sup>. However, he said the material recovery facility wouldn't be ready with new equipment until 1<sup>st</sup> or 2<sup>nd</sup> quarter 2012.

Mayor Hays asked if citizens could get a 2<sup>nd</sup> cart and Wheatley said it was permissible. Hays also explained why he felt CNG was still an option that presented economical and environmental viability. Wayne Rathbun explained how switching from weekly pickup to bi-weekly pickup would significantly reduce greenhouse emissions and the improved efficiency of side load productivity would reduce the carbon footprint by as much as 56%. Hays also mentioned that the overall waste stream of the country is leveling out

instead of increasing even though per capita participation is increasing. He feels this is an excellent opportunity to make sure the program can be implemented. Mayor Stodola reiterated how this was an excellent opportunity for the other jurisdictions to join the effort. Mayor Fletcher stated that it would be difficult for Jacksonville to join at the present time, but agreed with the program and looked forward to the opportunity to be able to join in the near future.

A motion was made by Mayor Hays and seconded by Mayor Stodola to adopt the resolution. Mayor Hays thanked John Roberts and the District staff for efforts to make this program possible. He also thanked Mayor Stodola for making sure the incentive program was included in the program.

The motion was adopted by unanimous voice vote. (The resolution hereinafter will be referred to as **Resolution 197**)

## **8. Other Business**

None.

## **9. Adjourn**

With no further business, Judge Villines adjourned the meeting.